



PCCI P.O. BOX 2681 Quezon City Central Post Office



THE PHILIPPINE CANINE CLUB, INC.

MEMBER: *
FEDERATION CYNOLOGIQUE INTERNATIONALE (FCI)
ASIA KENNEL UNION (AKU)

RECIPROCAL AGREEMENT with:
AMERICAN KENNEL CLUB (AKC)
CANADIAN KENNEL CLUB (CKC)
THE KENNEL CLUB, U.K. (KC)

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Circular No. 2021-004

Date : May 17, 2021

To : PCCI Members

Subject: **REMINDER TO PROSPECTIVE PUPPY BUYERS AND SELLERS**

The past several months has seen a considerable rise in the number of complaints received which center on registration, faked or non-existent pedigree certificates, promises made during point of puppy sale which were not fulfilled and a host of other issues.

The PCCI has always maintained a stand that the sale/purchase of a PCCI pedigreed dog is a private transaction over which PCCI has no jurisdiction and complaints connected to it should be pursued through regular legal channels.

We are therefore issuing this reminder to help stem the increasing trend in the number of disappointed new dog owners as well as misinformed or malicious dog breeders.

To Prospective Pedigreed Dog/Puppy Buyer/Owner:

1. Read up on your chosen breed before embarking on a search for your puppy. The more informed you are about the breed, the less chances that you will be sold a puppy that is not up to par with the standard.
2. Choose the breeder/kennel from whom you will source your puppy. Make sure they are reliable, honest and care/maintain their dogs/puppies well. Check if they are PCCI members and ask for their Kennel names. You can verify this information with the PCCI.
3. Make sure you are issued the PCCI **Certified Pedigree and Registration Certificate** when you pick up your puppy and give the payment. Ask for a written contract in case the purchase

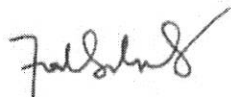
comes with certain conditions and limitations. Such a contract becomes the main basis for your claim should something untoward about the transaction crops up in the future. Ask the seller to explain if you do not fully understand the implications of conditions if such are provided. You can verify with PCCI the veracity of the PCCI documents that may be issued to you before payment is made.

To PCCI-registered Kennel Owner/Breeder-member

1. Be a responsible purebred dog breeder. Your responsibility does not end with breeding and rearing a litter of healthy, well cared for puppies but extends to properly screening prospective buyers/owners so that the puppy you bred will go to a loving home and will be raised properly to become a healthy, well behaved and valued member of a household and community.
2. Deal with your buyers fairly and honestly. Fully explain certain conditions that you want attached to the sale (i.e. co-ownership, non-breeding condition, puppy back, pick of the litter, etc.) and make sure the buyer completely understands their implications. Have these captured in a Sales Agreement. This Agreement becomes your protection as well as your Buyer's. While the transaction may not be covered by PCCI, this is covered by existing "Fair Trade" laws for which you may be held liable in case it has been proven that there was misrepresentation or malice involved with the sale.
3. Make sure to provide authentic PCCI documents at point of sale to avoid future issues. DO NOT provide fake or tampered documents as you will be answerable for this to the PCCI.
4. Register your litter with the PCCI early so that the documents will be on hand when you start placing your puppies.

The PCCI is always available to address your questions on these matters. Please contact us at telephone no 87218345 or email: info@pcci.org.ph

For your information and guidance.
PHILIPPINE CANINE CLUB, INC.



Godofredo Salud
Corporate Secretary